**SPONSORSHIP** 

GLACIER PEAK LACROSSE CLUB

**OPPORTUNITIES** 

On behalf of Glacier Peak Lacrosse Club (GPLC), I would like to thank you for considering becoming a club partner. GPLC is a non-profit 501(c)(3) organization whose success is dependent on local community support. The club is run by an all-volunteer board and receives no funding from the Snohomish School District. We directly fund our program through a combination of club dues and sponsorships from community businesses.

Lacrosse has seen explosive growth over the past few years, and is the fastest growing sport in the Washington. The mission of GPLC is to allow K - 12 boys to learn and play lacrosse in a team environment, regardless of skill level, by creating a positive atmosphere and encouraging them to develop technically, tactically, physically, and mentally in order to compete at their highest level. We expect to grow to over 100 players this season, which increases the costs of fielding teams as well. League fees, field rentals, referee fees, equipment and insurance costs continue to rise. Your support allows us to keep our main objective to help keep player costs down and ensure more participation by those who otherwise could not afford it.

An overview of partner options is included. By partnering with us, we'll profile your company as a business leader and an active supporter of our community. You'll be reaching a targeted audience of lacrosse players, families, and fans, who will, in turn, support your business. We invite you to consider this proposal, and join us as we enter into our 2019 campaign.

Sincerely,
Frank Almstead, Club President
president@gplax.net

#### CHECK US OUT AT WWW.GPLAX.NET

Email Address: hello@r Office Address: Any City



Gold Package \$1200

- Introductory email of our partnership to GPLC members including your company abstract, link and contact information
- Recognition and promotional post on club Facebook page
- Website recognition with logo on club sponsor page
- 1/2 page advertisement in GPLC Annual Report
- Logo recognition and link in weekly newsletter
- First right of refusal for additional sponsorship at our annual club tournament in June

### Silver Package

\$600

- Website recognition with logo on club sponsor page
- Recognition and promotional post on club Facebook page
- Logo recognition and link in weekly newsletter
- 1/4 page advertisement in Annual Report

## **Bronze Package**

\$400

- Website recognition with logo on club sponsor page
- Recognition and promotional post on club Facebook page
- Logo recognition in weekly newsletter
- 1/4 page advertisement in Annual Report

#### **Event Package**

\$300

- Exclusive sponsorship of a club event
- Recognition and promotional posts on all event communications
- Logo on event banner
- Promo items in event goodie bag



# GPLC by the numbers

- GPLC pulls from 5 area elementary schools, Valley View Middle School and Glacier Peak High School.
- GPLC 2019 season is poised to have 120 players fielding 6 teams in the K 12 levels.
- Combined, our teams play in over 20 games across Snohomish, Edmunds, Everett, Mukilteo, Skagit Valley, Bellingham and Anacortes. This gives partners/sponsors visibility to families in all of these combined areas.
- GPLC High School Varsity team led the 4A WESCO Conference in 2019 with a 11-0 record.